

ABSTRACT

A system and a method for location-based responses are provided. A mobile device receives location information from, for example, a global positioning system (GPS) to determine its present location. The location is checked against target range areas corresponding to target locations programmed in the mobile device. If the determined present location of the mobile device is within a particular target range area corresponding to a particular target location, the mobile device provides the particular target response that was programmed in the mobile device to correspond to the particular target range area and the particular target location.